The Mobile Web

Silvano de Gennaro
CERN and ISF

Sharing Knowledge in the Mediterranean (6)
May 5-8 2011, Villa Bighi, Malta

- Tech Coordinator “Sharing Knowledge”
- Film producer/director - CERN
- President “Informaticiens Sans Frontieres” (Software Without Borders)
- Formerly Web Pioneer (with Tim Berners-Lee)
The Mobile Web

- A project by The World Wide Web Foundation
- Lead by Tim Berners-Lee
- Gordon Brown on Board
- Partnership with ISF, Open Society Institute, Vodafone, W3C, Web Science Trust, EC etc.
Mobile Web goals

- Bring access to web through mobile devices, particularly in areas where access to the internet is difficult or not existent.
- Empower everybody on Earth with access to extensive communication and remote education.
- The web as a human right.
Mobile Web programs

- Work with providers to reduce data transfer costs
- Help local communities to develop MW applications
- Guide web developers to produce MW-OK websites
- Establish MW-OK standards adapted to all devices
- Create voice activated web access for illiterate, unwritten languages, dialects
- ...and more!
Film

The Mobile Web